

# Print Media Applications

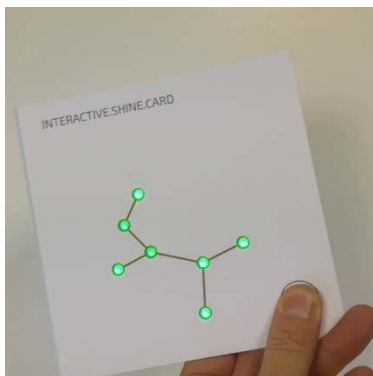
## SaralLight® and Saralllu®

Saralon functional inks for printed battery and printed illuminated displays make a printed item capable of emitting light. The printed application can be plastic or paper based.

### SaralLight® Card Moving Light

SMD LEDs are powered by a printed battery. The power of the LEDs is controlled by a thin circuit. The total thickness of the card is around 1.5 mm.

Options: many colors as well as activation methods (push, moisture, etc.) as well as product options PrintAds, Covers, Cards, etc. are possible.



### SaralLight® Card

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### Saralllu® PoS Display

Printed illuminated displays on PET laminated on cardboard/carton. The display is powered by standard power supply and controlled by an inverter.

Options: PoS shelf / display for instore and retail marketing. Various activation options possible



Our functional inks (Saral Inks®) enable converters to provide additional value to their customers. For Brand owners: Consumer engagement, attraction and interaction.